



### ***SPONSORSHIP HIGHLIGHTS (not available at all levels)***

- ◇ *Banners (3x8) in the festival area*
- ◇ *Posters & flyers and other printed advertising distributed to key points*
- ◇ *Radio ads running on both KNCP & KITC (serving over 25,000 people from Gilchrist/Crescent—La Pine—Sunriver) Ads run May-June*
- ◇ *Ads in the Bend Bulletin - Plus ads on Bend AND Portland Radio!*
- ◇ *Weekly updates thru the La Pine Chamber of Commerce "Weekly Buzz"*
- ◇ *Representation thru COVA and Visit Bend*
- ◇ *Distribution of the Program Guide in Sunriver thru the Chamber of Commerce, and the six major property management companies (over 2500 homes in rental pool) plus distribution thru the Sisters & Madras Chambers of Commerce, as well as Eagle Crest, Seventh Mountain Resort, Tetherow Resort & Black Butte Ranch. Also distributed to all cascade lakes resorts & campgrounds.*
- ◇ *Booth space on the Midway*

*15,000 copies of the Frontier Days Program Guide are distributed along the I-5 corridor to Visitor's Centers and Chamber, and, additionally, as inserts in the Wise Buys Ads & More prior to the event thru over 300 distribution centers (9,000 copies)*

**JULY 1 2 3 4**



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## SPONSORSHIP LEVELS 2018

### 2018 BOARD OF DIRECTORS

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541-536-7821

**Barbi Dunham**  
541-536-9771

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**Dayle Boucher**  
Office Mgr.  
541-536-7821

**TITLE SPONSOR - \$5,000** **GROCERY OUTLET**  
(Opening for 1 more)

**PRESENTING - \$3,000 - \$5,000**

Receives multiple banner placements; Logo on website and front page of the Program Guide as well as on all letterhead, flyers, advertising and posters. Listing on the Sponsor page on the website and guide. 8 Woodcutter's Breakfast tickets

**PREMIER - \$1,000 - \$3,000**

Receives banner placement at the main stage area and event sponsored; logo on website; listing on the Sponsor pages as well as the event sponsored, logo on event applications and event pages in the program guide. 6 Woodcutter's Breakfast tickets.

**PLATINUM - \$750**

Receives a banner at the event sponsored; logo on event applications and pages in Program Guide; listing on Sponsor pages. 4 Woodcutter's Breakfast tickets.

**GOLD - \$500**

Receives a banner at the event sponsored; logo on event applications and pages in Program Guide; listing on Sponsor pages. 2 Woodcutter's Breakfast tickets.

**SILVER - \$250 \* COPPER - \$125 \* FRIEND - \$100**

Sponsors receive recognition on event banners, applications and on the Sponsor pages in the Program Guide and on the website.